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May 26, 2021

Dear Supporter and Friend,

The non-profit Housing and Opportunity Foundation of Kern is pleased to announce its 9th **Annual Signature Event: A Night at the Club**, our fundraising event that will help raise funds for direct services for some of the neediest families, and low/fixed income seniors in Kern County. This premier event will be held at **7 p.m., Friday, January 14, 2022** at the **Bakersfield Country Club**. We hope you consider supporting us on this very important day.

In August 2011, the Board of the Housing Authority of the County of Kern established a non-profit foundation for the specific purpose of raising funds from the general public and other sources to support programs, facilities, and services that benefit participants of Housing Authority programs and other low-income individuals in achieving self-sufficiency. In February 2012, the Housing and Opportunity Foundation of Kern received its non-profit designation.

The Housing and Opportunity Foundation of Kern was created with the premise that most people want a hand up, not a handout. In order to find solutions to the economic and social barriers, low-income families face, our direct services provide youth and adults with the tools and choices to make positive decisions that will impact the entire household. This is a structured approach to support our community's most vulnerable residents and assist them in becoming an asset to themselves and the community. This will strengthen families and ultimately, Kern County.

We urge you to become part of the solution. Your sponsorship and support of this event will enable the Housing and Opportunity Foundation of Kern to make a much-needed impact in filling families' basic needs, providing educational and job training opportunities, and implementing asset development strategies for households and help fulfill our mission of empowering families to become self-sufficient.

We have enclosed a list of sponsorship levels for your consideration. The Housing and Opportunity Foundation of Kern is a 501(c)(3) tax-exempt organization, making your commitment tax-deductible.

Please return the enclosed information by 4 p.m. Friday, November 12, 2021 for Premier Sponsorship, or Friday, December 3, 2021 for all other sponsorships to assist us in our planning arrangements and proper recognition of attendees and sponsorships. Your support will allow us to continue our efforts to accomplish our mission and improve the lives of children, families, and seniors.

We thank you for your time and consideration. If you have any questions, please feel free to contact Joanna Maldonado at jmaldonado@kernha.org or via phone at (661) 631-8500 ext.1410.

Sincerely,


Jeannine Johnson
Chairwoman

601 -24TH STREET
BAKERSFIELD, CA 93301
PHONE: (661) 631-8500
FAX: (661) 631-9500



9TH ANNUAL SIGNATURE EVENT: A NIGHT AT THE CLUB
FRIDAY, JANUARY 14, 2022 ■ 7 PM TO 12 AM ■ BAKERSFIELD COUNTRY CLUB

SPONSORSHIP OPPORTUNITIE

PRESENTING SPONSOR \$15,000

- Hosting of A Night at the Club Red Carpet Entrance
- Sponsor representative to speak at event
- Exclusive signage at entrance (GOBo & Step and Repeat)
- Company recognition on social media platform (Facebook and Instagram)
- Sign recognition at event
- VIP Champagne Social admittance at 6:30 pm
- Table of Ten (1 table)

PREMIER SPONSOR \$10,000

- Exclusive signage at entrance (GOBo & Step and Repeat)
- Company logo on event program
- Company recognition on social media platform (Facebook and Instagram)
- Sign recognition at event
- VIP Champagne Social admittance at 6:30 pm
- Table of Ten (1 table)

PATRON SPONSOR \$5,000

- Company logo on Step and Repeat
- Company logo on event program
- Company recognition on social media platform (Facebook and Instagram)
- Sign recognition at event
- VIP Champagne Social admittance at 6:30 pm
- Table of Eight (1 table)

SUPPORTING SPONSOR \$3,000

- Company name and logo on event program
- VIP Champagne Social admittance at 6:30 pm
- Table of Four (half table)

CONTRIBUTION SPONSOR \$1,500

- Company logo on event program
- Table of Four (half table)

Select A Dinner Package

<input type="checkbox"/> Presenting Sponsor	\$15,000
<input type="checkbox"/> Premier Sponsor	\$10,000
<input type="checkbox"/> Patron Sponsor	\$5,000
<input type="checkbox"/> Supporting Sponsor	\$3,000
<input type="checkbox"/> Contribution Sponsor	\$1,500

Check Enclosed

Payable to: Housing & Opportunity Foundation of Ken

Name: _____

Company: _____

Address: _____

City: _____ Sate: _____ Zip: _____

Email: _____

Phone: _____

***Company logo must be received by 12/10/21**