


HOUSING & OPPORTUNITY
Foundation of Kern

Presents

— A NIGHT AT —

THE

OSCAR^S

7TH ANNUAL

Dreaming Beyond the Stars Gala

FUNDRAISING • INSPIRATION • ENTERTAINMENT

— FRIDAY —

NOVEMBER 2ND, 2018 AT 7PM

— THE PADRE HOTEL —

1702 18TH ST, BAKERSFIELD, CA 93301

— TICKETS \$125 —

TICKETS & SPONSORSHIP OPPORTUNITIES AVAILABLE ONLINE AT
WWW.KERNOPPORTUNITYFOUNDATION.ORG



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HOUSING & OPPORTUNITY
Foundation of Kern

August 28, 2018

Dear Supporter and Friend,

The non-profit Housing and Opportunity Foundation of Kern is pleased to announce its 7th **Annual Dreaming Beyond the Stars GALA Event: A Night at the Oscar's**, our fundraising event that will help raise funds for direct services for some of the neediest families, and low/fixed income seniors in Kern County. This premier event will be held at **7 p.m., Friday, November 2, 2018** at the **Padre Hotel** in Bakersfield, CA. We hope you consider supporting us on this very important day.

In August 2011, the Board of the Housing Authority of the County of Kern established a non-profit foundation for the specific purpose of raising funds from the general public and other sources to support programs, facilities and services that benefit participants of Housing Authority programs and other low-income individuals in achieving self-sufficiency. In February 2012, the Housing and Opportunity Foundation of Kern received its non-profit designation.

The Housing and Opportunity Foundation of Kern was created with the premise that most people want a hand up, not a hand out. In order to find solutions to the economic and social barriers low income families face, our direct services provide youth and adults with the tools and choices to make positive decisions that will impact the entire household. This is a structured approach to support our community's most vulnerable residents and assist them in becoming an asset to themselves and the community. This will strengthen families and ultimately, Kern County.

We urge you to become part of the solution. Your sponsorship and support of this event will enable the Housing and Opportunity Foundation of Kern to make a much-needed impact in filling families' basic needs, providing educational and job training opportunities, and implementing asset development strategies for households and help fulfill our mission of empowering families to become self-sufficient.

We have enclosed a list of sponsorship levels for your consideration. The Housing and Opportunity Foundation of Kern is a 501(c)(3) tax-exempt organization, making your commitment tax-deductible. Tickets for this event are also available at \$125.00/ticket

Please return the enclosed information by 4 p.m. Friday, September 14, 2018 for Premier Sponsorship, or Friday, September 28, 2018 for all other sponsorships to assist us in our planning arrangements and proper recognition of attendees and sponsorships. Your support will allow us to continue our efforts to accomplish our mission and improve the lives of children, families, and seniors.

We thank you for your time and consideration. If you have any questions, please feel free to contact Naomi Elijah at nelijah@kernha.org or via phone at (661) 631-8500 ext. 1410.

Sincerely,

Michael Bowers, Event Chair

Jeannine Johnson, Event Chair



601 24TH STREET
BAKERSFIELD, CA 93301
PHONE: (661) 631-8500
FAX: (661) 631-9500



Take advantage of the opportunity to highlight your business as a Presenting Sponsor and supporter of our Dreaming Beyond the Stars fundraising event benefitting the Housing and Opportunity Foundation of Kern.

Presenting Sponsorship Opportunity: (\$10,000)

Help us kickoff the festivities as the Presenting Sponsor for the evening, this sponsorship includes the following:

- Hosting of the A Night at the Oscar's Red carpet entrance
- Special Photo Opportunity (company logo will be part of backdrop)
- Exclusive signage at entrance (GoBo and Step and Repeat)
- Hosting of VIP Early Admittance Reception.
- Company Logo on Event Poster
- Receive all the benefits from the Premier Sponsorship

Premier Sponsorship Opportunity: (\$5,000)

- Company name and logo on Red carpet step and repeat.
- Company recognition on web or Facebook page (1 year)
- Sign recognition at event (*logo must be received by 9/14/2018*)
- Company name and logo on event program (*logo must be received by 9/14/2018*)
- Name/logo in promotional materials
- Recognition during event program
- Six Tickets to the event
- 6:30 VIP Early Admittance to the Event

Red Carpet Sponsorship Benefits: (\$3,000 Level)

- Company name and logo on Red carpet step and repeat.
- Company name and logo on event program (*logo must be received by 9/28/2018*)
- Name/logo in promotional materials
- Recognition during event program
- Four Tickets to the event
- 6:30 VIP Early Admittance to the Event



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Celebrity Sponsorship Benefits: (\$1,500 Level)

- Company name and logo on event program (*logo must be received by 9/28/2018*)
- Recognition during event program
- Name/logo in promotional materials
- Two tickets for event
- 6:30 VIP Early Admittance to the Event

Paparazzi Sponsorship Benefits: (\$500 Level)

- Name on event program, (recognition)
- One ticket to the event
- 6:30 VIP Early Admittance to the Event

Individual Event Tickets: (\$125.00 per Ticket)

Please reserve _____ ticket(s) for me, I understand that if payment is not enclosed, I will be invoiced for the tickets.

<u>Sponsorship Commitment</u>	
Name/Company Name:	_____
Level of Sponsorship:	
Presenting	(\$10,000)
Premier	(\$5,000)
Black Carpet	(\$3,000)
Celebrity	(\$1,500)
Paparazzi	(\$ 500)
Contact Person's Name, Address, Phone Number:	_____

Tax ID: 45-4059806

Premier sponsorships must be received by **September 28, 2018** in order to ensure proper recognition at the event. All other sponsorships due October 12, 2018. Mail this form along with your donation and an electronic logo to: Housing and Opportunity Foundation of Kern, 601-24th Street, Bakersfield, CA 93301. In addition, please submit an electronic version of your company logo to: nelijah@kernha.org no later than Friday, September 28, 2018.