

**AGENDA OF THE REGULAR MEETING OF
THE BOARD OF DIRECTORS OF THE
HOUSING AND OPPORTUNITY FOUNDATION
OF KERN, LOCATED AT: 601 24th ST.,
BAKERSFIELD, CALIFORNIA TO BE HELD
ON WEDNESDAY, July 10, 2024, AT: 12:30
P.M.**

1. **Call to Order**, Roll Call, and Introduction of Guests
2. **Adoption of Agenda**
3. **Approval of the Minutes** of the Regular Meeting on 05-08-24.
4. **Reports from the Chair-Woman and/or Directors of the Board**
5. **Financial Report**
6. **Fundraising Committee Update**
7. **Executive Director Report**
8. **Next Meeting**

The next regular meeting of the Board of Directors of the Housing and Opportunity Foundation of Kern will be held on **To Be Determined.**, at the Housing Authority's Central Office Large Conference Room, located at: 601 – 24th Street, Bakersfield, California.

9. **Adjournment**

If you require **special assistance** to participate in this Meeting, please call: 661-631-8500, ext. 1410, to make reasonable arrangements to ensure accessibility to this Meeting. For the hearing impaired, requests can be made via the California Relay Service at the numbers below:

TTY: 1-800-735-2929

Voice: 1-800-735-2922

Spanish: 1-866-734-2766

Speech to Speech: 1-866-734-2305

Requests for assistance should be made at least two (2) days in advance whenever possible. This is to certify that this Agenda was posted at: The Housing and Opportunity Foundation of Kern's office, located at: 601 -24th Street, Bakersfield, CA 93301, on July 9, 2021. Documents submitted to a majority of the Foundation Directors fewer than 72 hours prior to a public meeting are available for public inspection at the public counter of the Housing and Opportunity Foundation of Kern's office, located at: 601 – 24th Street, Bakersfield, CA 93301, as soon as they are distributed to Foundation Directors.

H. Kimmel

**MINUTES OF THE REGULAR MEETING OF THE
BOARD OF DIRECTORS OF THE HOUSING AND
OPPORTUNITY FOUNDATION OF KERN, TO BE
HELD AT: 601 24th ST., BAKERSFIELD,
CALIFORNIA ON WEDNESDAY, MAY 8, 2024 AT:
12:30 PM**

1. Call to Order, Roll Call, and Introduction of Guests

Director Smith-Sweeney initiated the Regular Meeting of the Board of Directors of the Housing and Opportunity Foundation of Kern, held at 601 24th Street, Bakersfield, California on Wednesday May 8, 2024, at 12:30 p.m.

Present Directors: Raju Jassar, Andrea Hill, Shontay Smith-Sweeney, Max Bacerra, Brooke Ary
HA Staff: Heather Kimmel, Petra Bantum, Angela Brown
Absent: Jessica Janssen, Gabriela Mello, Samy Abiaoui, Micheal Bowers

2. Adoption of Agenda

A motion was made to Approve the Agenda with the addition of the formation of a scholarship review committee by Director Hill and seconded by Director Bacerra. It was carried by Vice-Chair Smith-Sweeney, Director Jassar, and Directory Ary. Absent: Chair Janssen, Director Abiaoui, Director Slade, Director Mello, and Director Bowers . There were no abstentions.

3. Approval of the Minutes of the Regular Meeting on January 29th, 2024 held at 11:30 a.m.

A motion was made to Approve the minutes from the January 29th meeting by Director Jassar and seconded by Director Bacerra. It was carried by Vice-Chair Smith-Sweeney, Director Hill, and Directory Ary. Absent: Chair Janssen, Director Abiaoui, Director Slade, Director Mello, and Director Bowers . There were no abstentions.

4. Financial Report

CFO Bantum recapped the financial report documents in the newly streamlined format. The board shared that the new reports were easier to read and understand and expressed appreciation for the new format. Executive Director Kimmel shared that if we do not meet our fundraising or grant writing goals, we will have to pull funds from our reserve account to make the programs whole.

A motion was made to Receive and File by Director Bowers and seconded by Director Jassar and seconded by Director Bacerra. It was carried by Vice-Chair Smith-Sweeney, Director Hill, and Directory Ary. Absent: Chair Janssen, Director Abiaoui, Director Slade, Director Mello, and Director Bowers . There were no abstentions.

5. Fundraising Committee Update

Executive Director Kimmel reported that the Fundraising Committee hadn't met yet, but that several Housing Authority staff signed up to help plan the event. The first meetings will be held in May and the board will receive the event details along with the sponsorship

packet via email ahead of the next meeting.

6. Formation of the Scholarship Review Committee

Executive Director Kimmel shared that several tenants and participants responded to the scholarship applications and that the process was very competitive this year. She asked the Foundation to appoint two to three individuals to the review committee so that scholarship selections could be made before the June Housing Authority Meeting.

A motion was made to appoint Director Ary, Director Abiaoui, and Director Jassar to the committee by Director Bacerra and seconded by Director Hill. It was carried by Vice-Chair Smith-Sweeney, Director Jassar, and Director Ary. Absent: Chair Janssen, Director Abiaoui, Director Slade, Director Mello, and Director Bowers . There were no abstentions.

7. Executive Director Report

Executive Director Kimmel informed the board that staff completed their evaluation of the community rooms and have identified the needed items. She stated that the evaluation took us over budget by \$5,467.00. Kimmel asked the board to help get items on the list of needs donated to offset the cost. She also stated that staff are working to purchase tablets to be distributed during the summer programs for youth.

8. Next Meeting

The next meeting of Board of Directors – Housing and Opportunity Foundation of Kern will be held on **Wednesday July 10th, 2024 at 12:30 p.m.**, at the Housing Authority's Central Office Large Conference Room, located at: 601 24th Street – Bakersfield, CA 93301.

9. Adjournment

A motion was made to Adjourn by Director Jassar and seconded by Director Hill. It was carried by Vice-Chair Smith-Sweeney, Director Bacerra, and Director Ary. Absent: Chair Janssen, Director Abiaoui, Director Slade, Director Mello, and Director Bowers . There were no abstentions.

Housing & Opportunity Foundation of Kern
Agenda Item Submission Sheet

Date: July 10, 2024

TITLE: Reports from the Chair-Woman and/or Directors of the Board

SUBMITTED BY: Heather Kimmel

SUPPORTING DATA: N/A

NARRATIVE:

Housing & Opportunity Foundation of Kern
Agenda Item Submission Sheet

Date: July 10, 2024

TITLE: Financial Report

SUBMITTED BY: Petra Bantum

SUPPORTING DATA: N/A

NARRATIVE: Financial Reports will be Provided During the Meeting

Housing & Opportunity Foundation of Kern

Agenda Item Submission Sheet

Date: July, 10 2024

TITLE: Fundraising Committee Update

SUBMITTED BY: Shontay Smith and Heather Kimmel

SUPPORTING DATA: Sponsorship Tracker and Sponsorship Packet

NARRATIVE: This year our Rock the Foundation event will be held on Friday September 13th at the Luigi's Warehouse from 6pm – 10pm. We will have a country theme as we rock the night away with the Tex Pistols.

The event is projected to cost \$24,000, and we have \$22,000 in confirmed sponsorships to date. Below is a recap of sponsorship leads by board member, please reach out to your contacts to secure sponsorship:

Adrea Hill

Name of Potential Sponsor	Previous Sponsorship	2024 Commitment
ARH CPA	\$ 1,500	

Brooke Ary

Name of Potential Sponsor	Previous Sponsorship	2024 Commitment
U.S. Bank		

Dee Slade

Name of Potential Sponsor	Previous Sponsorship	2024 Commitment
African American Network of Kern County	\$ 1,500	

Gabby Mello

Name of Potential Sponsor	Previous Sponsorship	2024 Commitment
Citizens Business Bank	\$ 10,000	
TAXMA		

Jessica Janssen

Name of Potential Sponsor	Previous Sponsorship	2024 Commitment
Adventist Health		
Vince Fong	\$ 1,500	
Wonderful Orchards	\$ 1,500	\$3,000

Max Bacerra

Name of Potential Sponsor	Previous Sponsorship	2024 Commitment
Mora Partner Realtors	\$ 3,000	
Mora Partners/Pacificus IV Company	\$ 2,460	

Michael Bowers

Name of Potential Sponsor	Previous Sponsorship	2024 Commitment
Aspire Counseling Services, Inc	\$ 3,000	
Centric Health	\$ 5,000	
Clinica Del Valle	\$ 3,000	
DBA Navarro Trucking	\$ 5,000	
Kern Federal Credit Union	\$ 3,000	
Leticia Perez	\$ 1,500	
Navarro Farm Labor Services	\$ 5,000	
Qual Care	\$ 5,000	
Rejuvenique Med Spa	\$ 1,500	
Shannon Grove	\$ 1,500	
Dignity Health Mercy & Memorial Hospital	\$ 15,000	
Good Samaritan Hospital	\$ 3,000	

Raju Jassar

Name of Potential Sponsor	Previous Sponsorship	2024 Commitment
SEI		

Samy Abiaoui

Name of Potential Sponsor	Previous Sponsorship	2024 Commitment
Mission Bank	\$ 3,000	
Moneywise	\$ 1,500	

Shontay Smith

Name of Potential Sponsor	Previous Sponsorship	2024 Commitment
Bakersfield Association of Realtors		
Valley Strong Bank	\$ 5,000	\$5,000

Stephen Pelz

Name of Potential Sponsor	Previous Sponsorship	2024 Commitment
Banc of California	\$ 5,000	TBD
Enterprise	\$ 3,000	\$3,000
Jones Hall Professional Law	\$ 3,000	\$1,500
M.W. Steele Group		
Ordiz-Melby Architects	\$ 1,500	\$1,500
PDA Architect		TBD
PNC Real Estate		
SGPA Architecture and Planning	\$ 1,500	
Wallace & Smith	\$ 5,000	

Heather Kimmel

Name of Potential Sponsor	Previous Sponsorship	2024 Commitment
BMW	\$ 5,000	
Anthem		
Arrive Financial & Insurance Services		
Cazador Consulting Group, Inc		
CRC	\$ 2,500	\$3,000
Kern Health System	\$ 5,000	\$5,000
MMI Services, Inc	\$ 3,000	
Placer Title Company		

Tri Counties Bank	\$ 5,000	
Wall, Wall, & Peak		
Western Exterminator Company		
Chevron	\$ 5,000	
Daniells Phillips & Vaughan		
Kaiser Permanente Kern County	\$ 1,500	
Kaiser Sales Department		
PLC Systems		
Titan Real Estate		



HOUSING & OPPORTUNITY

Foundation of Kern

ROCK THE FOUNDATION
FEATURING: THE TEX PISTOLS

Friday, September 13, 2024
6PM to 10PM

Luigi's Restaurant & Delicatessen

725 E 19th St, Bakersfield, CA 93305

Dress Attire: Ranch Attire

HKimmel@kernha.org





ROCK THE FOUNDATION FEATURING: THE TEX PISTOLS

PRESENTING SPONSOR

\$20,000 (EXCLUSIVE)

- Representative to speak at event
- Full page logo on event program
- Recognition on social media
- Logo recognition at event
- Logo printed on event pictures
- Logo displayed in Housing Authority Lobby for six months
- Logo printed on select program materials for six months
- Recognition on next Company Newsletter
- Logo included in event video (if received by 8/15/24)
- Three tickets to the Building Hope Conference
- Three Tables of 8

PREMIER SPONSOR

\$10,000

- Half Page logo on event program
- Recognition on social media
- Logo recognition at event
- Logo displayed in Housing Authority lobby for three months
- Logo displayed on select program material for three months
- Two tickets to the Building Hope Conference
- Two Tables of 8

PATRON SPONSOR

\$5,000

- Logo on event program
- Recognition on social media
- Logo recognition at event
- Logo displayed in Housing Authority lobby for one month
- Logo displayed on select program material for three months
- One ticket to the Building Hope Conference
- One Table of 8

SUPPORTING SPONSOR

\$3,000

- Logo on event program
- Recognition on social media
- One ticket to the Building Hope Conference
- Table of 4 (half table)

CONTRIBUTION SPONSOR

\$1,500

- Company logo on event program
- Recognition on social media
- Table of 4 (half table)

SPONSOR NAME:

PHONE:

EMAIL ADDRESS:

ADDRESS:

SELECT A DINNER PACKAGE

CITY:

STATE:

ZIP:

- PRESENTING SPONSOR \$20,000
- PREMIER SPONSOR \$10,000
- PATRON SPONSOR \$5,000
- SUPPORTING SPONSOR \$3,000
- CONTRIBUTION SPONSOR \$1,500

CHECK ENCLOSED PAYABLE TO: HOUSING & OPPORTUNITY
FOUNDATION OF KERN

2024 ROCK THE FOUNDATIONSPONSORSHIP TRACKING SHEET

Name of Potential Sponsor	Board Contact	Previous Sponsorship	2024 Commitment	Sponsorship Level	Provided Logo	Provided Names	Paid	Social Media Post	Logo in Lobby	Logo on Materials	Building Hope ticket	Number of Seats	Comments
ARRH CPA	Andrea	\$ 1,500											
BMW	Cecilia	\$ 5,000											email sent 6/24
African American Network of Kern County	Dee	\$ 1,500											
Citizens Business Bank	Gabriela	\$ 10,000											
TAXMA	Gabriela												email sent 6/24
Aera Energy, LLC	Heather												email sent 6/24; Merged with CRC
Anthem	Heather												email sent 6/24
Arrive Financial & Insurance Services	Heather												email sent 6/24
Cazador Consulting Group, Inc	Heather												email sent 6/24
CRC	Heather	\$ 2,500	\$3,000	Supporting	Yes				No	No	1	4	email sent 6/24; replied on 6/25 stated they will sponsor at \$3,000 asked for invoice. Invoice sent 6/26/24
Kern Health System	Heather	\$ 5,000	\$5,000	Patron	Yes				1	3	1	8	email sent 6/24; must be used for Health and Hygiene Kits along with specific other requirements
Law Office of David Torres	Heather												email sent 6/24
Mission Bank	Samy	\$ 3,000											emailed me on 6/26 requesting event information
MMI Services, Inc	Heather	\$ 3,000											email sent 6/24
Placer Title Company	Heather												
Tri Counties Bank	Heather	\$ 5,000											email sent 6/24; replied on 6/24 and passed along to marketing person Madison Malinowski
Wall, Wall, & Peak	Heather												
Western Exterminator Company	Heather												email sent 6/24
Chase Bank	Heather	\$ 5,000											
Chevron	Heather	\$ 5,000											Tony is working on application
Danielle Phillips & Vaughan	Heather												email sent 6/24
Kaiser Permanente Kern County	Heather	\$ 1,500											email sent 6/24
Kaiser Sales Department	Heather												email sent 6/24
PG&E	Heather												
PLC Systems	Heather												email sent 6/24
Titan Real Estate	Heather												
U.S. Bank	Brooke												
Adventist Health	Jessica												email sent 6/24
Vince Fong	Jessica	\$ 1,500											
Wonderful Orchards	Jessica	\$ 1,500	\$3,000	Supporting	Yes				No	No	1	4	email sent 6/24; replied on 6/24 and stated they would participate at the \$3,000 level. Invoice sent 6/26/24
The Tex Pistols	Mardi		In-Kind		Yes								
Mora Partner Realtors	Max	\$ 3,000											
Mora Partners/Pacificus IV Company	Max	\$ 2,450											
Aspire Counseling Services, Inc	Michael	\$ 3,000											
Centric Health	Michael	\$ 5,000											
Cinica Del Valle	Michael	\$ 3,000											
DBA Navarro Trucking	Michael	\$ 5,000											
Kern Federal Credit Union	Michael	\$ 3,000											
Leticia Perez	Michael	\$ 1,500											
Navarro Farm Labor Services	Michael	\$ 5,000											
Qual Care	Michael	\$ 5,000											
Rejuvenique Med Spa	Michael	\$ 1,500											
Shannon Grove	Michael	\$ 1,500											
Southern Gas Company	Michael												
Dignity Health Mercy & Memorial Hospital	Michael	\$ 15,000											
Good Samaritan Hospital	Michael	\$ 3,000											email sent 6/24
SEI	Raju												
Rodriguez & Associates													email sent 6/24; replied on 6/24 and passed along to marketing person Patrick Benitez; replied on 6/25 declining to participate this year.
Moneywise	Samy	\$ 1,500											
Bakersfield Association of Realtors	Shontay												
Valley Strong Bank	Shontay	\$ 5,000	\$5,000	Patron	Yes				1	3	1	8	email sent 6/26; Sent Invoice on 7/3/
Banc of California	Stephen	\$ 5,000	TBD										email sent 6/24; replied on 6/24 and stated they will participate
Enterprise	Stephen	\$ 3,000	\$3,000	Supporting	Yes				No	No	1	4	asked for invoice. Invoice sent 6/26; need to work with Meredith for marketing
Jones Hill Professional Law	Stephen	\$ 3,000	\$1,500	Contribution	Yes				No	No	No	4	email sent 6/24; stated they will be mailing out check on 6/27
M.W. Steele Group	Stephen												email sent 6/24
Ordiz-Melby Architects	Stephen	\$ 1,500	\$1,500	Contribution	Yes				No	No	No	4	email sent 6/24
PDA Architect	Stephen		TBD										email sent 6/24; replied on 6/24 and stated they will participate.
PNC Real Estate	Stephen												email sent 6/24
SOPA Architecture and Planning	Stephen	\$ 1,500											email sent 6/24
Wallace & Smith	Stephen	\$ 5,000											email sent 6/24
zDoor Tickets/Donations													
zStaff Seating													
zTicket Pre-Sale													
			\$22,000									36	

		\$22,000	
		\$0	
Pending Payment	#VALUE!		#VALUE!
Paid	#VALUE!		#VALUE!
Total Revenue	\$22,000		36
Expenses	\$ 23,646.84		
Revenue	\$ (1,646.84)		

CODES	
In-Kind Donation	
Pending Response	
Pending Payment	
Paid	

Actual + Projected Based on 150 Guests (Luigis)

	Vendor	Description	Payment Date	Amount
	Luigis	Deposit		\$500.00
	Luigis	Final		\$10,741.09
	Laurel Shropshire	Floral		\$2,100.00
	Parking Company of the West	Valet		\$1,102.50
	Tex Pistols	Band		\$1,500.00
	Freestyle	Screens		\$3,003.25
	TBD	Movie		\$2,000.00
	Cairo Productions	Photo Booth Deposit	7/3/2024	\$100.00
	Cairo Productions	Photo Booth Remaining Balance		\$400.00
	TBD	Raffel Item		\$2,000.00
	Amazon	Party Favors		\$200.00
Revenue				\$22,000.00
Expenses				\$23,646.84
Profit				-\$1,646.84

Housing & Opportunity Foundation of Kern

Agenda Item Submission Sheet

Date: July 10, 2024

TITLE: Executive Director Report

SUBMITTED BY: Heather Kimmel

SUPPORTING DATA:

NARRATIVE:

Programs:

This quarter we had two major events take place that are supported directly by HOFK.

The first was the awarding of \$15,000 to 25 scholarships recipients under the Max Bacerra Scholarship Program. Below is a reop of those awards:

Last Name	First	Development/Section 8	SC/HM	Awarded
Aguilar	Nayli	Terra Vista	Maria Corpuz	\$2,000
Garibay	Susan	Rosaleda Village	Ana Orozco	\$ 750
Garcia	Ramon	Section 8	Wendy Ayala	\$ 750
Cabello-Mejia	Yoana	Baker	Maylea Tyson	\$ 750
Carter	Audrey	REH	Alyssa Montez	\$ 750
Coronado-Rodriguez	Yariktza	Section 8	Darlene Moreno	\$ 750
Ramirez	Carmen	Section 8	Andrea Lemus	\$ 600
Rodriguez-Gaona	Kimberly	Little Village	Wendy Ayala	\$ 600
Smith	Shatierra	Section 8	Nacoyia Henry	\$ 600
Pimentel-Navarro	Crystal	Rancho Algodon	Vanessa Flores	\$ 600
Hicks	Martha	Benton Park	Paula Sanchez	\$ 600
Esquivel	Candie	Section 8	Lyny Ringgold	\$ 600
Abundez	Armando	Terra Vista	Maria Corpuz	\$ 500
Beltran	Nikol	Almond Village	Daisy Garcia	\$ 500
Brown	Arkassia	Adelante Vista	Anna Lopez	\$ 500
Daniels	James	Section 8	Janet Sandoval	\$ 500
Gage	Laporsha	Section 8	Daisy Valdez	\$ 500
Garcia	Justine	Hacienda Del Sol	Wendy Ayala	\$ 500
Nichols	Monique	Section 8	Silvia Conway	\$ 500
Stewart	Bernita	Section 8	Shanna Shoopman	\$ 500
Carrillo	Fatima	Section 8	Wendy Ayala	\$ 330
Gonzalez	Erika	Adelante Vista	Wendy Ayala	\$ 330
Hernandez	Diego	Section 8	Lyny Ringgold	\$ 330
Johnson	Kimberley	Section 8	Nacoyia Henry	\$ 330
Stewart	Troy'ce	Section 8	Shanna Shoopman	\$ 330

The second was our second Building Hope Conference which took place on June 13th at Hodels. Last year we rebranded the FSS conference to the Building Hope conference to include participants from the Housing Authority's newly developed program. Staff invited 144 FSS participants and 305 Building Hope participants to the conference. 83 participants attended this year's event, all of which had never been to one of our conferences before. Participants attended workshops focused on first time homeownership, budgeting, and post-secondary education. 27 vendors were present providing information on community resources, three of our "Rock the Foundation" sponsors from last year attended, along with four board members.